



Instant Visibility. Threats Averted.

The Weather Channel Selects RedSeal to Proactively Identify and Mitigate Network Vulnerabilities

RedSeal SRM provides comprehensive security risk management, allowing IT administrators to regularly assess the security threat profile of their dynamic network environment and take steps to eliminate exposures

REDWOOD SHORES, Calif. – November 19, 2007- RedSeal™ Systems Inc., the leader in innovative Security Risk Management (SRM) solutions, today announced that The Weather Channel has selected RedSeal Security Risk Manager™ (SRM) to increase their corporate security and ensure compliance with legislative and policy mandates for security. RedSeal SRM provides The Weather Channel with proactive security management, allowing IT administrators to regularly assess the security threat profile of their dynamic network environment and take steps to eliminate exposures.

“As The Weather Channel has continued to develop and segment into new markets, the company’s networks have become more complex and time consuming to manage,” said John Penrod, Chief Information Security Officer for The Weather Channel. “To reduce time spent on manual network assessments and increase accuracy, we looked at a variety of automated solutions before selecting RedSeal SRM. RedSeal SRM offers us comprehensive knowledge of security threats by mapping our network to their Threat Reference Library and providing us with information on known and presumed risks. We also find the compliance reporting tools and straightforward user interface valuable.”

The Weather Channel hosts continuous 24-hour national, regional, and local weather-related video programming received by 87 million households, as well as The Weather Channel Interactive, the channel’s website that reaches an average of 20 million users each month. With more than 850 employees accessing the network, The Weather Channel is using RedSeal SRM 2.0 to automate the process of threat and risk management with network mapping, router and firewall auditing, threat identification and prioritization, and comprehensive risk and compliance reporting. Since deployment in March 2007, The Weather Channel has increased the security of their network as well as the efficiency of the IT team, reducing the time and resources spent on manual assessments by a considerable percent.

“RedSeal SRM drastically reduces the workload for IT with automated network assessments that can yield actionable results in minutes,” said Joel Evanier, president and chief executive officer of RedSeal Systems. “RedSeal’s SRM solutions give immediate visibility into a network’s overall security threat posture and provide detailed compliance reporting to assure enterprises that their network is compliant with government security regulations.”

About RedSeal Security Risk Manager (SRM)

RedSeal provides security risk management solutions that give instant visibility into the threats that leave an open door to valuable company resources. RedSeal Security Risk Manager (SRM) **maps** the entire infrastructure, **measures** its relevant risk, and **mitigates** its exposure.

- **Maps:** RedSeal SRM automatically audits your entire network infrastructure including all network resources, security devices and hosts to compile an end-to-end and up-to-date map of these resources and their relationships
- **Measures:** RedSeal SRM pinpoints which assets are exposed then assigns a risk value for meaningful measurement



- **Mitigates:** RedSeal SRM prioritizes vulnerabilities that you need to **find-and-fix** before an exploit so you can mitigate your risk profiles and focus on the most important assets first

About RedSeal Systems

RedSeal Systems Inc. provides security risk management applications that map, measure, and mitigate resource security so security professionals can remediate exposures on enterprise infrastructures before a security breach occurs. Founded in 2004, RedSeal is privately held. For more information, call 888-845-8169, visit www.redseal.net or e-mail sales@redseal.net.

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