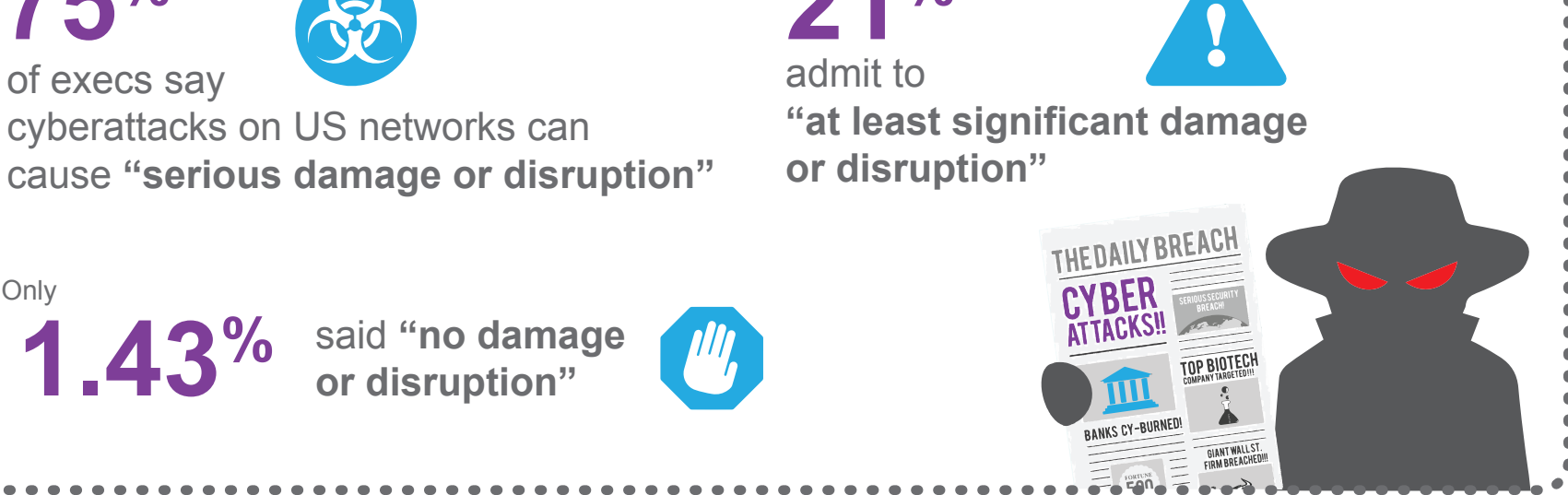


# The Cybersecurity Domino Effect on the Economy



## Cyberattacks a key concern for US executives



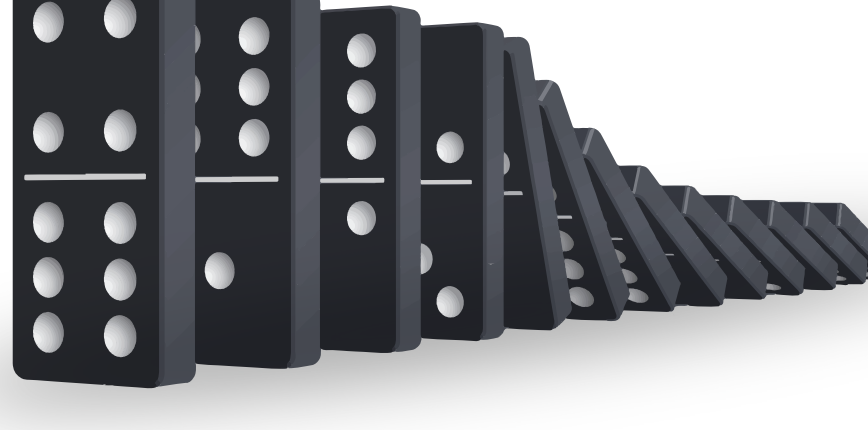
## Cyberattacks on US networks can cause...




A C-level study (CEOs, CIOs, CSOs, CISOs) shows concerns about disruption not just to their own operations, but also on the ripple effect of cyber incidents at the local, state and national level



## What is the Cybersecurity Domino Effect?



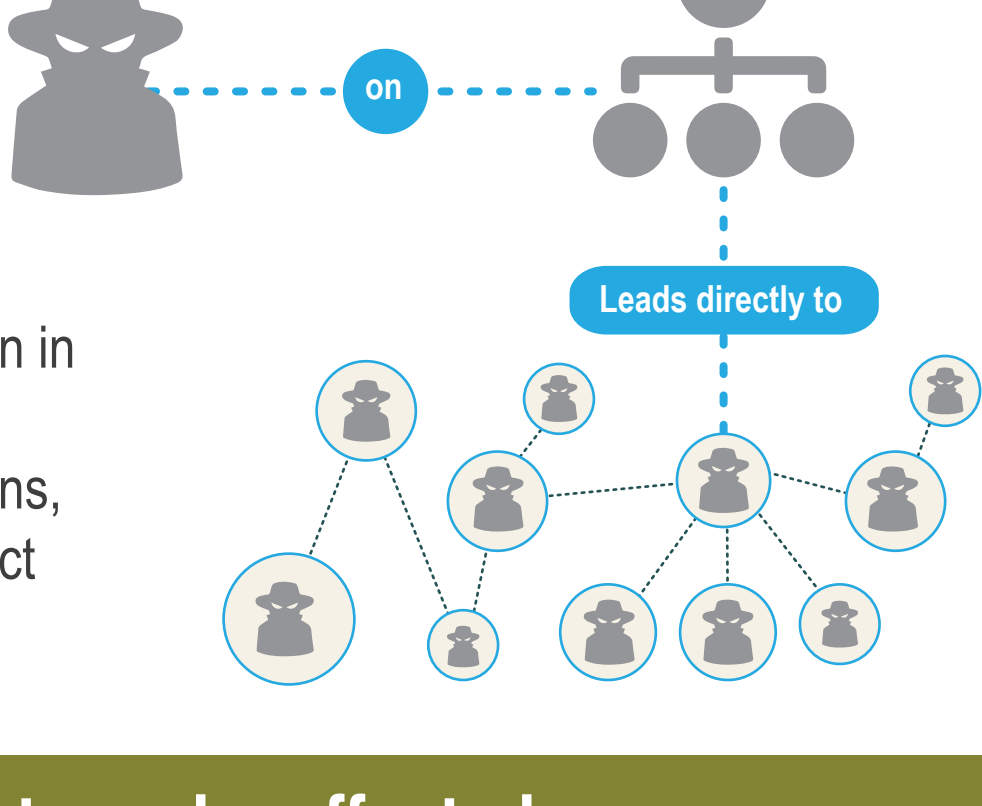


*A situation in which one event causes a series of similar events to happen one after another*

**- Merriam-Webster**


## Cyberattacks on one network can cause significant economic effect

A major attack on one organization in one sector can provide access to vulnerabilities in other organizations, eventually leading to severe impact on the larger economy.




## Areas that can be affected






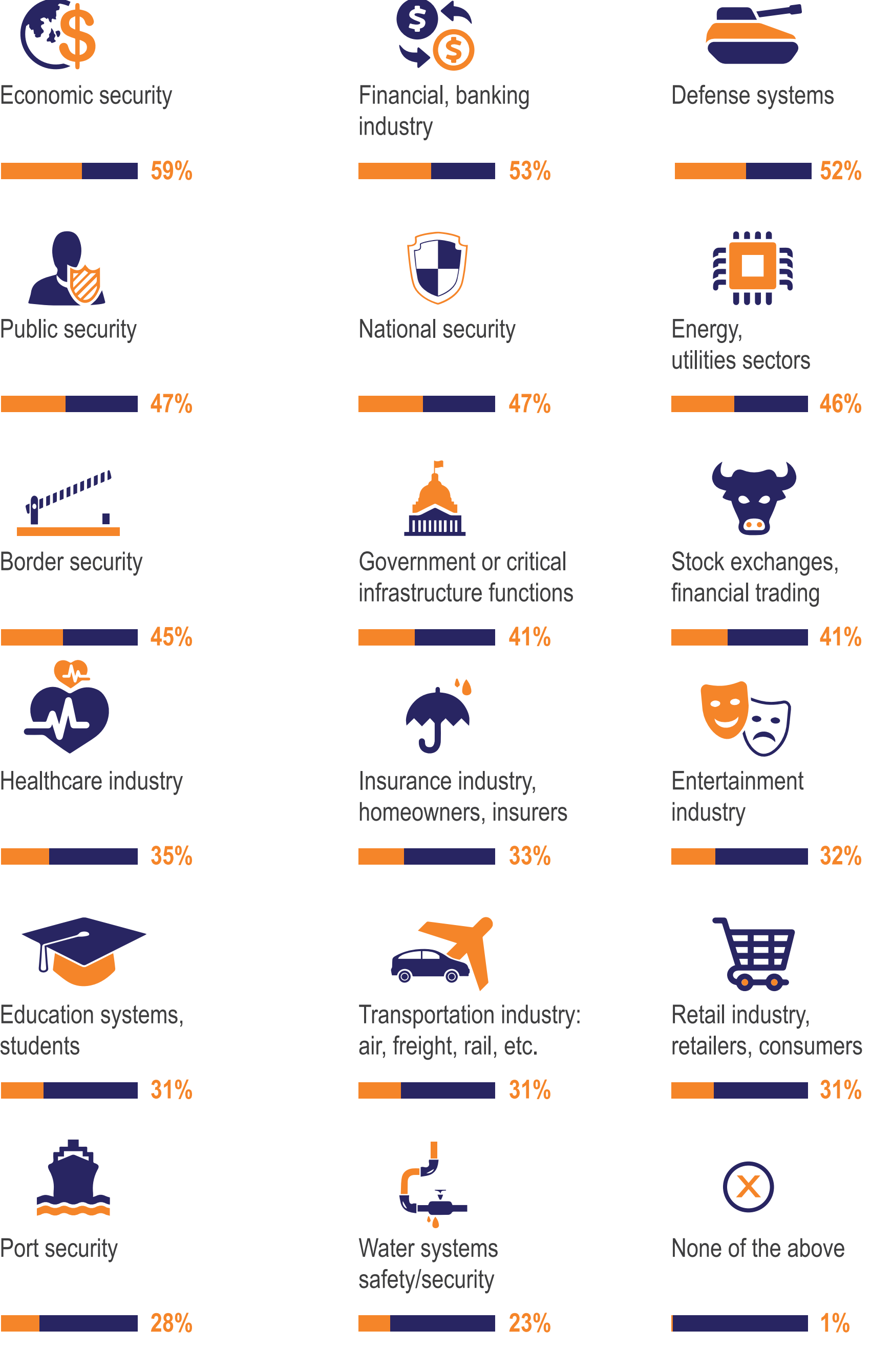
**Ray Rothrock, chairman and CEO of RedSeal**

“A coordinated, sophisticated and large-scale assault will not stay within the four walls of the company being attacked - it could easily have a domino effect and cause widespread disruption, from other companies in other sectors to the national grid”







## Critical sectors and national infrastructure that may be affected

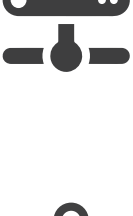


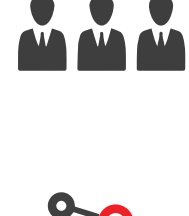
## RedSeal Your Network

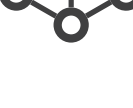



- 

Certify your evolving network is secure
- 

Remediate security issues prioritized by network context, with necessary drill-down detail
- 

Accelerate your regulatory compliance initiatives (PCI, NERC CIP, NIST 800-53, STIG)
- 

Speed effective incident response
- 

Build a hardened, next-generation network
- 

Get an accurate, interactive network model, including all paths in and out

Reference: RedSeal Cybersecurity Domino Effect Study Q1 2015

For more information, please visit: <https://redseal.co>

