According to a study of the highest ranking executives (CEOs, CIOs, CSOs or CISOs) of organizations with 250 or more employees

Why is there such a gap between perception and reality?

KEY ISSUES with regards to NETWORK SECURITY include…

- 86% Admit there are gaps in their ability to see and understand what’s really happening, and this prevents high-level security
- 79% Believe they can’t secure what they can’t see or understand
- 32% Say they have full visibility into their global networks
- 29% Know for a fact that their network is currently under attack by hackers
- 84% Think there’s a gap in their ability to be fully confident that their organizations are secure
- 60% FEELING CONFIDENT in their organizations’ security

HOWEVER, this belief contradicts other studies, which reveal a high percentage (up to 97%) of organizations ARE being breached.

Why is there such a gap between perception and reality?

Every enterprise needs to take a strategic approach to security. If you fail to address this issue, it is a major business risk.

Security is ONLY strategic when...

- We can get the kind of intelligence that enables us to comprehensively see and verify our overall state of security
- We can clearly understand all the possible ways attackers can get in and out of our network, and get clear, simple instructions about what should be fixed first, second, third, etc.
- We can get the kind of intelligence “at-a-glance” that tells us if our security products are working correctly or optimally
- Every enterprise needs to take a strategic approach to security, or it will suffer the consequences. When network security is seen primarily as a technology issue, rather than the product of full operational visibility, it leaves major vulnerabilities for criminal organizations to exploit.

- Ray Rothrock, chairman and CEO of RedSeal

What they have to say:

- Security is not strategic

- Security is not strategic to our business

- Security products are necessary, but they’re not strategic to our business

- 53%

- 72%

- 40%

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Security can and should be strategic to business… but for most, it’s not...