

# Cybersecurity

can and should be **strategic to business...**

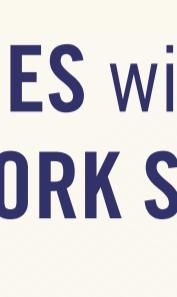
**but for most, it's not**



According to a study of the  
**highest ranking executives**  
**(CEOs, CIOs, CSOs or CISOs)**  
at organizations with 250 or more employees

**60%**

Say they can  
“truthfully assure the board  
beyond reasonable doubt” that  
their organizations are secure



**HOWEVER,**  
this belief contradicts other studies,  
which reveal a **high percentage**  
(up to 97%) of organizations  
**ARE being breached**



## Why is there such a gap between perception and reality?

**KEY ISSUES** with regards to  
**NETWORK SECURITY** include...



**86%**

Admit there are gaps in their ability to see  
and understand what's really happening,  
and this prevents high-level security

**84%**

Silos create huge obstacles for a  
highly secure environment  
(for example, operations separated by groups,  
disparate products and technologies, etc.)

**79%**

Believe they can't secure  
what they can't see  
or understand

Only **32%**

say they have  
full visibility into  
their global networks

**29%**

Know for a fact  
that their network is currently  
under attack by hackers

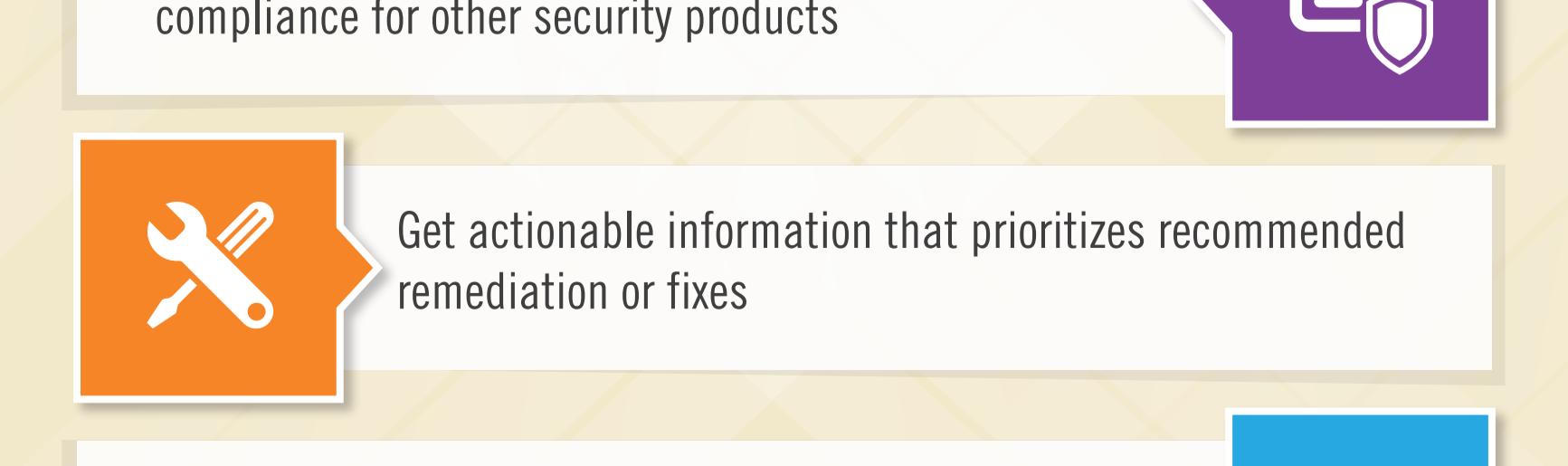


Every enterprise needs to take a strategic approach to security, or it will suffer the consequences. When network security is seen primarily as a technology issue, rather than the product of full operational visibility, it leaves major vulnerabilities for criminal organizations to exploit.



- Ray Rothrock, chairman and CEO of RedSeal

**Security is ONLY strategic when...**



**RedSeal Your Network**  
- Make cybersecurity a strategic part of your business



For more information, please visit: <https://redseal.co>

Reference: RedSeal Strategic Security Study First Half 2015

Cisco ASR 2015

Cyberthreat Defense Report 2014

FireEye Study 2014

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