

Cybersecurity

can and should be strategic to business...
but for most, it's not



According to a study of the **highest ranking executives (CEOs, CIOs, CSOs or CISOs)** at organizations with 250 or more employees

60%



Say they can "truthfully assure the board beyond reasonable doubt" that their organizations are secure"



HOWEVER, this belief contradicts other studies, which reveal a **high percentage** (up to 97%) of organizations **ARE** being breached



Why is there such a gap between perception and reality?

KEY ISSUES with regards to NETWORK SECURITY include...



86%

Admit there are gaps in their ability to see and understand what's really happening, and this prevents high-level security

84%

Silos create huge obstacles for a highly secure environment (for example, operations separated by groups, disparate products and technologies, etc.)

79%

Believe they can't secure what they can't see or understand

Only **32%**

say they have full visibility into their global networks

29%

Know for a fact that their network is currently under attack by hackers



What they have to say: Security is not strategic

72%

Security products are necessary, but they're not strategic to our business

53%

Security is not strategic to our business

40%

Cannot truthfully assure our boards that our organizations are secure



Every enterprise needs to take a strategic approach to security, or it will suffer the consequences. When network security is seen primarily as a technology issue, rather than the product of full operational visibility, it leaves major vulnerabilities for criminal organizations to exploit.



- Ray Rothrock, chairman and CEO of RedSeal

Security is ONLY strategic when...



95%

We can get the kind of intelligence that enables us to comprehensively see and verify our overall state of security

95%

We can get the type of intelligence "at-a-glance" that tells us if our security products are working correctly or optimally

94%

We can clearly understand all the possible ways attackers can get in and out of our network, and get clear, simple instructions about what should be fixed first, second, third, etc.

RedSeal Your Network

- Make cybersecurity a strategic part of your business



- Enhance visibility and intelligence to see broadly and deeply into the entire network
- Identify areas of misconfigurations and out of compliance for other security products
- Get actionable information that prioritizes recommended remediation or fixes
- Enable solid network awareness, proactive defense and rapid incident response

Make your **SECURITY STRATEGIC** with **REDSEAL**

Reference: RedSeal Strategic Security Study First Half 2015
Cisco ASR 2015
Cyberthreat Defense Report 2014
FireEye Study 2014

For more information, please visit: <https://redseal.co>

